

BOOKING

*open*

NOW

**minds-  
club.com**

*presents*

**branding  
AND BEYOND.**

*Think . Shoot. Design.*

Pench National Park,  
Near -Nagpur.

29 May - 1 June 2025

Limited Seats



EXPERIENCE *the* JOURNEY *of*

TRANSFORMING RAW EARTH *into*

HIGH-END LUXURY BRAND *by* YOURSELF.





IF YOU *can* BUILD ONE BRAND  
*from* ZERO *on* YOUR OWN

YOU'LL GAIN *the* CONFIDENCE *to*  
BUILD *a* THOUSAND MORE.



AND WE KNOW  
IT'S NOT EASY *for* EVERYONE.

SO WE've ARRANGED  
EVERYTHING *in* ONE RESORT.



*from* LOCAL  
POTTERY ARTISTS



*to* A HIGH-END  
PHOTOSHOOT SETUP.





*from* PROFESSIONAL  
MODELS *for* YOUR IDEAS

*to* EXPERT MENTORS  
*for* GUIDANCE







EVEN *your* LUXURY MUD-TEXTURED  
ROOM *can* TRANSFORM *into* A PHOTO STUDIO  
DURING *the* GOLDEN HOUR.



WHEN *the* LIGHT PLAYS,  
*your* CREATIVITY *can* PLAY TOO.



NOW *.let's* BREAK DOWN  
THE DAY-*by*-DAY PROGRAM *of*  
BRANDING *and* BEYOND.



DAY *one* | *The* ARRIVAL



BE GREETED *with*  
A REFRESHING WELCOME DRINK.

SETTLE *into* YOUR COZY ROOMS *and*  
BREATHE *in the* FRESH WILDERNESS AIR.



A WORKSHOP *by* RAJEEV MEHTA.

SHARE IDEAS *and* TALK GEAR OVER *a*  
DELICIOUS DINNER.





DAY *two* | *The* SHOOT

06:00 *am*

RIGHT BEFORE BREAKFAST

*an* EARLY MORNING DESIGN WALK *to*  
*the* POTTER'S VILLAGE *with* ADVERTISING  
PHOTOGRAPHER.

01:00 *pm*

RIGHT AFTER BREAKFAST

GET CREATIVE *with* PROFESSIONAL MODELS  
*to* CRAFT A COMPELLING BRAND STORY THROUGH  
DESIGN *and* PHOTOGRAPHY.

SHARE *the* BEST MOMENTS *of* THE DAY  
OVER *a* RELAXED DINNER.



DAY *two* | *The* SHOOT

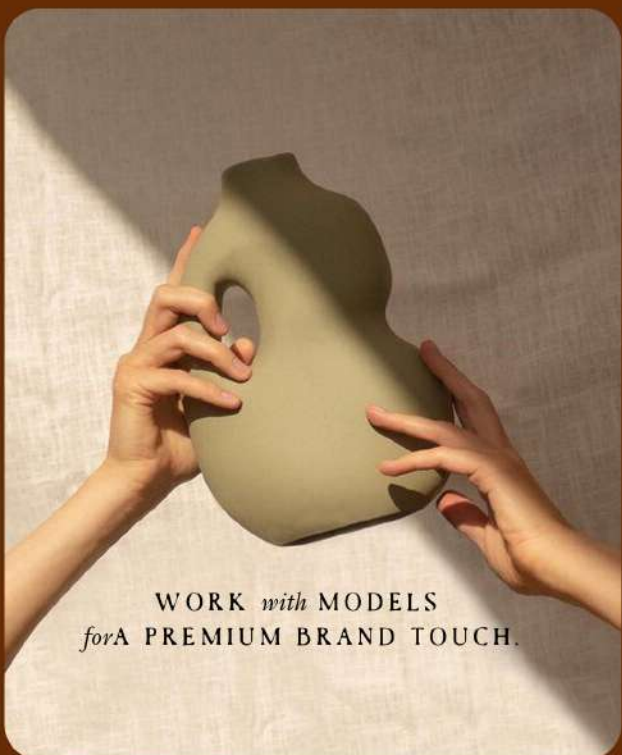
TRY. EXPERIMENT. REPEAT.



MASTER *the*  
BROWN AESTHETIC



BRING *your* IDEA  
to LIFE on A REAL PRODUCT.



WORK *with* MODELS  
for A PREMIUM BRAND TOUCH.



DISCOVER *a* LOGO IDEAS  
IN *the* MOMENT.



DAY *three* | *The* DESIGN

THIS IS *your* DAY

*Think.Shoot.Design.*

TURN *your* IDEAS *into* A BRAND!

CONCEPTUALIZE, CREATE, *and* BUILD  
*your* OWN EARTHWARE BRAND FROM SCRATCH.

FROM BRANDING *and* STORYTELLING *to* STUNNING VISUALS,  
BRING *your* VISION TO LIFE *and* CRAFT A EARTHWARE BRAND THAT STANDS OUT.

THE STAGE IS YOURS—LET'S MAKE SOMETHING EXTRAORDINARY!



DAY *four* | The TAKEAWAYS



WRAP UP *your* JOURNEY *with an* EXCLUSIVE FEEDBACK  
SESSION *by* RAJEEV MEHTA

CERTIFICATE DISTRIBUTION *with* RAJEEV MEHTA

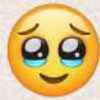
A MOMENT *to* CELEBRATE.  
CONNECT, *and* SHARE FUTURE GOALS.



All this game changing learning at just

₹24,900/-

But don't worry,  
here's the good news



We offer **installment** payment  
option to make it easier  
for you to join!

20%

BOOKING AMOUNT

NON REFUNDABLE

₹4,980/-

40%

2ND  
INSTALLMENT

₹ 9,960/-

40%

LAST  
INSTALLMENT

₹ 9,960/-

And remember,  
we have **limited** seats!



The background of the entire page is a dark, moody photograph showing hands applying paint to a sculpture of a horse's head. The paint is in shades of red, white, and grey, and the hands are visible in the foreground, creating a sense of artistic process.

# Who can join India's first *on-field Creative* workshop?

GRAPHIC DESIGNERS

CREATIVE DIRECTORS

UI/UX DESIGNERS

FREELANCERS

CEO

ADVERTISING AGENCY  
GRAPHIC DESIGN AGENCY  
MARKETING AGENCY

DESIGN TEACHERS

BRANDING STUDENTS

BRAND OWNERS

ANYONE INTERESTED IN LEARNING BRANDING.



## ✓ Inclusions



Stay and Meals throughout the workshop.



All Local transportation.



Workshop and Training Sessions by industry experts.



Hands on Branding-Live Projects, Photoshoots and Practical Exercises.



Pro Models and Gears for Stunning Branding Visuals.



Explore scenic walk and Potter Village for Creative Inspiration.



Travel insurance worth 2 Lacs.



Recognized Certificate from Minds-Club.com



Exclusive Workshop Kit and Memorable Souvenirs.

## ✗ Exclusions



Any travel till Nagpur is not Included.



Personal Expenses Shopping, Extra Meals, etc.



Additional Services: Extra Stay, Transport and Activities.



Anything that is not mentioned in the inclusions.



**Secure your spot today** and step  
into a world where creativity meets purpose.



**BANK TRANSFER**

**HDFC BANK**  
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IFSC code: HDFC0005395

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**meet@minds-club.com**  
**+91-7507113066**



THE STAY

## MAHUA VANN RESORT, PENCH NATIONAL PARK.



Pench is birth place of **MOWGLY** and situated in MP & Maharashtra.

How to Reach -

It is very well connected to Nagpur and Nagpur is well connected to India by Flight, Train and bus.

We will pick you up from Nagpur on Day 1 and Drop you back on Day 4.